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'Creating a sustainable future' is highly connected to the Grundfos identity. Sustainability is one of our values, which means that we run our business in a responsible and ever more sustainable way. We make products and solutions that help our customers save natural resources and reduce climate impact. And as a social responsible company, we take an active role in the society around us. We take care of our people - also those with special needs.

**Acting responsible comes natural to us**

The focus on sustainability is often based on people saying it is important because; your surroundings increasingly are focusing on it; the political environment and laws focus on it, your reputation and brand relies on it, your employees focus on it and the society expect you to proactively act on sustainability and not only react.

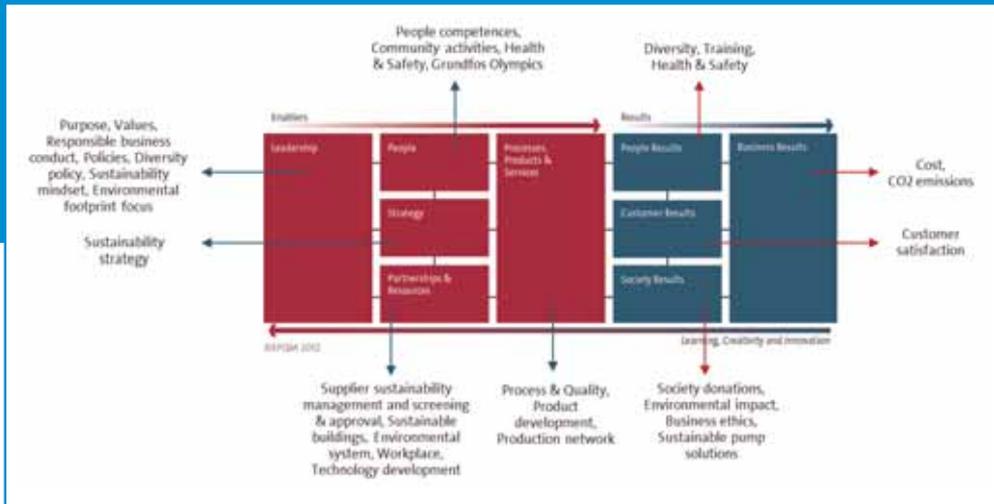
*Sustainability is neither a passing trend nor a "quick fix" to a better reputation – it is here to stay.*

In Grundfos, sustainability has always been a part of who we

are and how we do business. We believe that every day holds the possibility to participate in solving the urgent challenges of the world. Global warming, water scarcity and an increasing pressure on natural resources due to, for instance, growing populations and increasing urbanisation are some of the urgent challenges the world is presently facing. Every day we choose to take steps to care for our people, our planet and our business. We do this for three reasons:

- First of all, sustainability is part of our DNA and the way in which we have always done business. It is an essential part of our purpose and values.
- Secondly, sustainability is a key concept and business driver in Grundfos. We see great business potential in being a provider of innovative and sustainable solutions.
- Thirdly, sustainability is also a way to manage potential risks and reduce costs throughout our value chain.





## Sustainability as a core part of our business

The Grundfos purpose is to be a global leader within advanced pump solutions and a trendsetter in water technologies. Grundfos wants to contribute to a more sustainable world by developing pioneering technologies to improve quality of life for people and take care of the planet.

The focus on the fundamental concept, 'Creating a Sustainable Future', is present in all 9 criteria in 'The Grundfos Way' – our Group Status Document. Working structured with the EFQM Excellence Model is a great way to ensure sustainability throughout the organisation.

## The Sustainability Footprint in 'The Grundfos Way'

Being a sustainable company is highly connected to our excellence journey. We admit that "absolute sustainability" is not in reach; however, we are on a continuous journey for achieving a higher degree of sustainability in all we

do. The same acknowledgement and ambition can be seen in our relentless strive for excellence, where we constantly try to do things a little better than the day before.

To be able to reach an as high degree of sustainability as possible, it is essential to "walk the talk" and start by setting clear targets, which are understandable for the whole organisation. In Grundfos our target is to not emit more CO<sub>2</sub> than in 2008 even though Grundfos is growing year by year. This ambitious target also relates to our Water Usage and Energy Consumption, where the results are collected and communicated in the yearly Sustainability Data Report.

In the work with the Excellence Model we thereby both focus on integrating sustainability into the whole organisation, encourage all to reflect on their contribution to the wider society, and at the same time save money and resources, and create an even stronger value proposition for our products.

## About GRUNDFOS

Grundfos is one of the world's leading pump manufacturers that offer sustainable pump solutions to the world market with an annual production of more than 16 million pump units.

We strive to integrate sustainability systematically across the Grundfos organisation and everyone in Grundfos is invited to take part in making the world better, because only through a joint global effort will we be able to keep our core promise: to be responsible, to think ahead and to innovate the future.